



Sponsorship Package for Perth Amboy Library's 3rd Annual Hispanic Heritage Celebration

Hello Community Stakeholders,

We are excited to share with you our sponsorship opportunities for the 3rd Annual Hispanic Heritage Celebration at the Perth Amboy Free Public Library. This vibrant and culturally rich event will take place on Saturday, September 30, 2023 from 1pm-5pm inside the Perth Amboy Library's parking lot located at 196 Jefferson St. The Hispanic Heritage Celebration will showcase the diverse traditions, art, music, and cuisine of the Latino community in Perth Amboy and beyond. We are seeking your support to make this event a resounding success and create a lasting impact on our community.

About the Event:

The Hispanic Heritage Celebration at the Perth Amboy Library is a family-friendly event that brings together people of all ages and backgrounds to celebrate the rich cultural heritage of the Hispanic community. The event will feature an array of activities, including live music, cultural performances, an art exhibit, Latino poets, a domino tournament, and fun children's activities. This festival not only promotes cultural awareness and appreciation but also serves as a platform for fostering unity and understanding among the diverse residents of our city. Last year we had nearly 1,500 people in attendance and we're projecting to have over 2,000 people at the 3rd Annual event.

Click [here](#) to see a short video of the Hispanic Heritage Celebration 2022.

Sponsorship Benefits:

As a valued sponsor of the 3rd Annual Hispanic Heritage Celebration, your organization will receive the following benefits:

1. Live Band Sponsor [approx. \$2,000]

- ✓ Prominent logo placement on all marketing materials, including event banners, flyers, and posters.
- ✓ Recognition as the exclusive sponsor of one of the main events (Food, Live Band Entertainment, Cultural Performances, Domino Tournament, Art Exhibit, Latino Poets, or Children's Activities).
- ✓ Featured mention in all press releases and media promotions.
- ✓ Acknowledgment in the event's opening and closing speeches.
- ✓ Booth space for showcasing your organization's products or services during the event.
- ✓ Logo and link on the event's website and social media pages.
- ✓ Recognition in the library's newsletter.

2. Cultural Food Sponsor [approx. \$2,000]

- ✓ Prominent logo placement on all marketing materials, including event banners, flyers, and posters.
- ✓ Recognition as the exclusive sponsor of one of the main events (Food, Live Band Entertainment, Cultural Performances, Domino Tournament, Art Exhibit, Latino Poets, or Children's Activities).
- ✓ Featured mention in all press releases and media promotions.
- ✓ Acknowledgment in the event's opening and closing speeches.
- ✓ Booth space for showcasing your organization's products or services during the event.



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- ✓ Logo and link on the event's website and social media pages.
- ✓ Recognition in the library's newsletter.

3. Cultural Performance Sponsor [approx. \$1500]:

- ✓ Logo placement on event banners and marketing materials.
- ✓ Recognition as a sponsor of a specific event category (e.g., Cultural Performances and Poets).
- ✓ Logo and link on the event's website and social media pages.
- ✓ Booth space for showcasing your organization's products or services during the event.
- ✓ Acknowledgment in the library's newsletter.

4. Art Exhibit Sponsor [approx. \$1500]:

- ✓ Logo placement on event banners and marketing materials.
- ✓ Recognition as a sponsor of a specific event category (e.g., Art Exhibit).
- ✓ Logo and link on the event's website and social media pages.
- ✓ Booth space for showcasing your organization's products or services during the event.
- ✓ Acknowledgment in the library's newsletter.

5. Award Ceremony Sponsor [approx. \$1000]:

- ✓ Name listing on event banners and marketing materials.
- ✓ Name listing on the event's website and social media pages.
- ✓ Booth space for showcasing your organization's products or services during the event.
- ✓ Acknowledgment in the library's newsletter and annual report.

6. Children's Activities Sponsor [approx. \$1000]:

- ✓ Name listing on event banners and marketing materials.
- ✓ Name listing on the event's website and social media pages.
- ✓ Booth space for showcasing your organization's products or services during the event.
- ✓ Acknowledgment in the library's newsletter and annual report.

In-Kind Sponsorship Opportunities:

If a financial contribution is not possible at this time, we also welcome in-kind sponsorships that can directly support the event, such as donating prizes, or offering services that enhance the festivities.

We believe that partnering with the Perth Amboy Library's 3rd Annual Hispanic Heritage Celebration will provide your organization with excellent exposure and a chance to demonstrate your commitment to community engagement and cultural diversity.

Please let us know your level of interest and desired sponsorship package. Feel free to reach out to us with any questions or to discuss customizing a sponsorship package that aligns with your organization's goals.

Thank you for considering our sponsorship proposal. We look forward to partnering with you to create a memorable and impactful Hispanic Heritage Celebration in Perth Amboy.